

# Terms & Conditions of Sponsorship

Following are the terms & conditions for the sponsorship plans mentioned in the [Project MANAS Sponsorship Brochure](#).

1. Logo on car
  - a. Logo size may be chosen to be less than or equal to the prescribed size when being placed on the car.
  - b. Final decision of placement of the logo on the car is by the team unless specified otherwise in the sponsorship plan.

Size	Approximate Area (sq. in)
S	36 sq. in
M	64 sq. in
L	100 sq. in
XL	144 sq. in
XXL	196 sq. in

2. Shout out on social media:
  - a. Involves a clear public appreciation of the sponsorship by the entity on social media platforms.
  - b. Currently supported platforms are: Facebook, Twitter, LinkedIn, Google+.
  - c. Although content of the shout out may be explicitly requested by the sponsoring entity (including a web link), the exact content must be mutually agreed upon by Project MANAS.
3. Name and logo on website
  - a. The website has a predetermined theme and layout, which all content must conform to.
  - b. The website currently supports showcasing of the company name, logo and sponsorship type.
  - c. The name and logo must be provided by the company.
  - d. The sponsorship type is based on the sponsorship plan picked by the company.
  - e. This sponsorship is currently showcased as the main component of the home page, but is subject to responsible change under the discretion of the team.



4. Logo on apparel
  - a. Apparel currently only includes the team T-shirt, but may include additional items in the future.
  - b. The size of the logo on the T-shirt is open to suggestion by the company, but ultimately depends on the optimal design of the T-shirt while maximizing visibility of the logo.
5. Logo on all event banners
  - a. The logo of the company will be showcased as part of all Project MANAS banners for major events.
  - b. Similar rules as 'Logo on apparel' apply.
6. Credits in all publicity videos
  - a. Publicity videos are an important part of the team's publicity strategy, and are released frequently showcasing team progress updates and to boost morale.
  - b. Applicable companies will be showcased at the end of all such promotional videos.
    - a. The duration of the promotion is under the discretion of the team and would depend on the sponsorship plan of the company and the duration of the video as a whole. However, it usually lasts from a couple of seconds to 10 seconds or more!
7. Presentation/Video at company exhibition
  - a. The team would be obliged to demonstrate the support given by the company to the team at a venue decided by the company (usually at a company exhibition).
8. Choice for logo position
  - a. Placement of logo on car is subject to veto by the team in case of complications regarding placement of sensors (bonnet space is usually not occupied by any sensor).
  - b. Logo placement is decided on first come first served basis in case of conflicting space between company logos.
9. Attachment of company logo besides team logo
  - a. Company logo is to be placed beside the Project MANAS logo at all times with the exception of insufficient space on minor documents and ornaments.
10. Inauguration of car:
  - a. This represents the inauguration of the car before the competition. Only the sponsors having the exabyte package are entitled to attend the inauguration.

